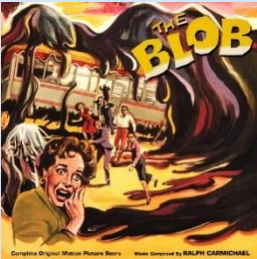


# Blobfest 2017

## Sponsorship



**Blobfest, July 14-16, 2017**  
**The Colonial Theatre**  
**Phoenixville, PA**

Sponsorship is a great opportunity for you and your organization to get exposure to your audience while supporting a community non-profit. As a non-profit theatre, we rely on volunteers and donations, and Blobfest is no exception.

### BENEFITS

- Over 4,000 patrons attend the festival each year.
- Of those patrons, approximately 85% are from the Philadelphia metro area.
- In addition to ticket buyers, over 1,000 spectators stand outside to wait for the “Run Out” on Friday night.

The following sponsorship levels are available.

### **\$2,500 Full weekend (EARLY BIRD PRICING: \$2,000 – save \$500)**

- Two tickets to the Friday Night Run Out and each double feature Saturday and Sunday
- Name on marquee Saturday and Sunday
- Name on Blobfest tickets
- Named in live stage show Friday night
- Your logo on Blobfest screen advertising
- One full year screen advertising
- Full page color ad in the program
- Saturday Street Fair vendor spot
- Judge’s seat at the Costume Contest
- Name on event poster and in all print and online material (website, newsletters, etc.)

### **\$1,000 Friday Night Run Out (EARLY BIRD PRICING: \$800 – save \$200)**

- Sells out every year
- Two tickets to the Friday Night Run Out
- Named in live stage show Friday night
- Table under marquee Friday
- Three months screen advertising

# Blobfest 2017

## Sponsorship

### **\$500 Second Saturday Double Feature (EARLY BIRD PRICING: \$400 – save \$100)**

- Sells out every year
- Two tickets to the second double feature
- Name on marquee Saturday
- Three months screen advertising

### **\$400 First or Third Saturday Double Feature/Sunday Double Feature (EARLY BIRD PRICING: \$300 – save \$100)**

- Two tickets to the first or third double feature (or Sunday double feature)
- Name on marquee Saturday (or Sunday)
- One month screen advertising

### **\$150 Kids' Table Sponsorship**

- Name on poster at tent
- Advertising flyers/handouts placed at kids' table

PLEASE NOTE: The cutoff date for EARLY BIRD PRICING is MAY 1, 2017 at 5PM.

If you have further questions about sponsorship or are ready to sponsor, please contact LuAnn Roth at (610) 917-1228 or email her at [luann@thecolonialtheatre.com](mailto:luann@thecolonialtheatre.com).

