

THE
COLONIAL
THEATRE



THE COLONIAL THEATRE'S NEW YEAR 'S EVE GALA AT THE MOULIN ROUGE!

DECEMBER 31, 2025

SPONSORSHIP PROSPECTUS

CLOSE OUT THE YEAR AT THE COLONIAL THEATRE

In 2024, the Colonial Theatre's New Year's Eve Gala attracted over 250 guests, bringing together a community of friends who rang in the New Year inside the area's most iconic arts and entertainment venue.



CLOSE OUT THE YEAR AT THE COLONIAL THEATRE

Hosted by Phoenixville's own Mayor Peter, this event features live music, catering, and a unique VIP experience. Don't miss an opportunity to position your organization's name in front of a community-minded group of potential customers with access to disposable income, while aligning your brand with the region's most respected nonprofit institution: The Colonial Theatre!



Bohemian Sponsor \$500

- Branding to appear in all New Year's Eve gala print and digital marketing
- Acknowledgement from the stage by Colonial Theatre leadership during the event
- One month of screen advertising space
- Option to distribute a promotional item to all attendees, or display in the VIP ticketholder area*



*With approval from Colonial Theatre team

Red Windmill Sponsor

\$1,000

- Branding to appear in all New Year's Eve gala print and digital marketing
- Acknowledgement from the stage by Colonial Theatre leadership during the event
- Two months of screen advertising space
- Option to distribute a promotional item to all attendees, or display in the VIP ticketholder area*



*With approval from Colonial Theatre team

The Green Fairy

Sponsor

\$2,000

- Branding to appear in all New Year's Eve gala print and digital marketing
- Acknowledgement from the stage by Colonial Theatre leadership during the event
- Three months of screen advertising space
- Two complimentary VIP tickets to the event
- Option to distribute a promotional item to all attendees, or display in the VIP ticket-holder area*



*With approval from Colonial Theatre team



Sparkling Diamond Sponsor

Exclusive
\$5,000
& Above

- Your branding on one side of the iconic marquee on Wednesday, December 31 and Thursday, January 1
- Branding to appear in all New Year's Eve gala print and digital marketing, including a movie-sized poster which will display prominently on Bridget street prior to the event
- Recognition as the **"Lady Marmalade Lounge"** official sponsor (NEW VIP experience this year)
- Acknowledgement from the stage by Colonial Theatre leadership during the event
- Six months of screen advertising space as "Presenting Sponsor of the New Year's Eve Gala"
- Two (2) complimentary VIP tickets to the event
- Option to distribute a promotional item to all attendees, or display in the VIP ticket-holder area*

*With approval from Colonial Theatre team

Thank you for your support!



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The official registration and financial information of Association for the Colonial Theatre (EIN# 23-2846336) may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.